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Erasmus+ K1-Mobility projekt címe:

„Sokoldalú, modern felnőttoktatási módszerekkel és képzési programokkal egy folyamatosan változó és differenciált háttérű nyelviskolai célközönségnek”

Projekt száma (szerződésszám): 14/KA1AE/425

Useful applications and websites in teaching business English

by Gellai Annamária (I.L.I. International Languages Institute, Gödöllő, Hungary)

As teachers of business English, we face new challenges. The students are busier and their expectations are higher than ever. At I.L.I. International Languages Institute we try to find new methods to meet the requirements to cope with this changing demand. This is why we participate in an Erasmus+ K1 Mobility program. The course I attended was called 'Future Learning with Ipads and Tablets', in Helsinki, Finland.

I would like to introduce an application and three useful websites which I got to know on this course. These are all free of charge.

IMovie is an IOS application for creating videos. There are similar applications for Android systems as well. With this app we can create trailers or short films. We can choose from different templates. When you make a trailer, some written language is used while you create the storyboard and the credits. In case of films, we can record our own voice and/or enhance it with music and special effects. Filters can be chosen as well for better and more interesting pictures.

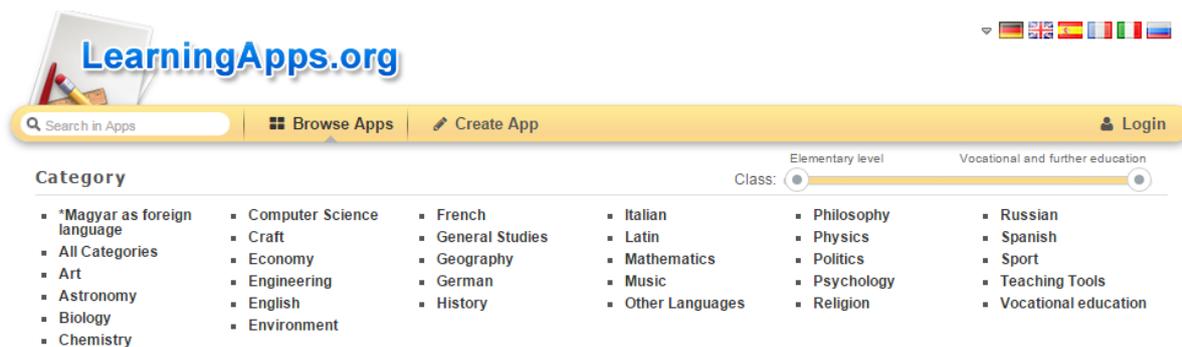
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This app can be used for all age groups. Individual work or teamwork can be assigned for a classroom or home project. It is easy to use and is great fun, therefore it is motivating. A certain style, grammar or function can be practiced with the help of iMovie in a creative and entertaining way.

For example the safety rules of a workplace can be introduced with a video. The iPad is the video camera itself, it is easy to shoot and share a safety film which makes the rules understandable. Also the story of a teambuilding event may be told through an iMovie.

Learningapps.org is a website that helps you create different applications. There are dozens of topics so it may be used for learning anything. Lots of templates are provided. We can choose from hundreds of ready apps if they fit our needs. Or we can create new applications. If you register, you can save your apps or bookmark others'. The site enables you to make classes for easy assignments. The exercises vary from business functions such as 'managing a meeting' to vocabulary or grammar points like 'past tense verbs' and with little effort they can be transformed into new similar exercises for revision again and again. Even busy businessmen enjoy doing such tasks which are available all the time.



Engvid.com is a Canadian site where English language videos are posted. There are 11 experienced and trained native teachers from different countries who post short videos about topics of all sorts and also provide a quiz. The topics vary from grammar points to business functions such as 'How to Talk about an Article', 'The Stock Market' and 'Top Words for your Job Interview'. The students feel that they have a native teacher as well. There are more than 850 lessons currently and the number of lessons is increasing week by week. However if you have a topic that you would like to hear about, you can contact them and ask for it.

Getkahoot.com is an excellent site for creating quiz, survey or discussion tools. These are highly useful in the classroom. The students can join in a game through *kahoot.it* to check vocabulary or any other knowledge. We need to enter our questions and possible answers (minimum 2, maximum 4) with the correct one(s) into a template. Pictures or videos may be included. What we need in a classroom is a central screen (in case of small groups this can be a laptop), a device in everybody's hand (phone, tablet, laptop), WIFI and the fun begins. My experience is that the efficiency of vocabulary learning has increased tremendously since I started using kahoot. Therefore, I strongly recommend it to all teachers. Creating a kahoot quiz is really easy and fast and well worth the effort.

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links: learningapps.org

www.engvid.com

<https://getkahoot.com> (for creating) and <https://kahoot.it> (for the players)

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